

Press Release

Model-based development tool vendor ETAS and electronics technology trading company Kanematsu Futuretech Solutions Corporation sign reseller agreement

May 8, 2019

ETAS K.K.

Kanematsu Futuretech Solutions Corporation

ETAS K.K. (HQ: Nishi-ku, Yokohama-shi; President: Takayuki Yokoyama; hereinafter "ETAS"), which provides solutions for all ECU software development processes, and electronics technology trading company Kanematsu Futuretech Solutions Corporation (HQ: Chuo-ku, Tokyo; President: Eiichi Tamura; hereinafter "Kanematsu Futuretech Solutions"), have announced that they have signed a reseller agreement. The goal of this agreement is to respond to diverse customer needs accurately and quickly by strengthening sales channels and support systems.

■ Market Background and Background Behind the Signing of the Reseller Agreement

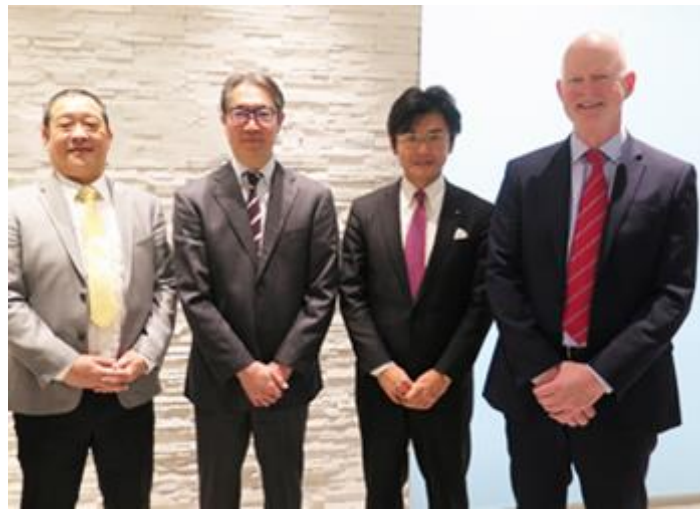
The automobile industry is currently at a historic turning point. The massive trends of connectivity, automated driving, sharing/services, and electrification are rushing in on it, and there is an ever-increasing demand for quick responses to required new technologies. As cars become more sophisticated, automobile development becomes ever more complex. Since various car-mounted functions are being converted to software, the volume of automotive software development is exploding, and because the development of new technology for use in AI in the fields of advanced driver assistance systems (ADAS) and automated driving (AD) is also accelerating, the scale of automobile development is expected to grow even further. Software development technology and a strong development environment are what's most important under such circumstances. The ability to propose fast, total solutions able to respond to diverse customer needs is key.

■ ETAS's solution

ETAS provides model-based development (MBD) solutions, mainly centered around the support of vehicle control development, to the assembly system control sector that support all ECU software

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development processes from software development and function assessment, to measurement and calibration. The automobile industry is encountering ever larger and more complex scales of development and is thus dealing with the issue of making software development work and overall automobile development more efficient. ETAS's support capabilities, represented by its MBD tool set, engineering services, and consulting, contribute to the resolution of these issues.



(On left to right in photo) Eiichi Tamura, President, Kanematsu Futuretech Solutions Corporation
Takayuki Yokohama, President, ETAS K.K.
Pierre Yamashina, President, Kanematsu GmbH/Europe
Christopher White, Executive Vice-President of Sales, ETAS GmbH

■ Regarding ETAS K.K.

ETAS provides innovative solutions for the development of embedded systems for the automotive industry and other sectors of the embedded industry. As a systems provider, ETAS supplies a multifaceted portfolio that covers the range from integrated tools and tool solutions to engineering services, consulting, training, and support. Holistic IoT security solutions are offered via ETAS subsidiary ESCRYPT. Established in 1994, ETAS GmbH is a 100-percent subsidiary of the Bosch Group, with international subsidiaries and sales offices in Europe, North and South America, and Asia. ETAS K.K. was established in 1998 as a Japanese corporation of ETAS GmbH. For details, go to www.etas.com.

The logo for Kanematsu Futuretech Solutions Corporation, featuring a stylized 'F' icon followed by the company name in a bold, blue, sans-serif font.

■ Regarding Kanematsu Futuretech Solutions Corporation

Kanematsu Futuretech Solutions Corporation was separated as a company from Kanematsu Corporation through the spin off of units centered on the electronic component and semiconductor businesses, and started new business on April 1, 2018. The company's mission is to deliver optimal solutions to customers by organically combining the design and development of modules and systems, with semiconductor products and technology at their core, with various software, hardware, and services. Building on its slogan of "Providing Solutions, Building your Future," the company will continuously strive to incorporate new information and technology, and to respond to diverse customer needs as a more highly-specialized technology trading company so that we can respond accurately to technical innovations in IoT, AI, etc. and to innovations in the global market. For details, go to www.kft.kanematsu.co.jp.

[For inquiries relating to this release and to posted photos and data]

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