

Press Release

ETAS Sponsors 18 Formula Student Racing Teams

- ETAS is the major sponsor for the Formula Student Germany (FSG)
- The Stuttgart University racing team, front runner in the world rankings, is among the sponsored teams
- Successful preparations at the Boxberg test track

For the second time in a row, ETAS is the main sponsor supporting a total of 18 student teams in their participation in the Formula Student competitions in Germany and all over the world. Headquartered in Stuttgart, the company uses its global reach to provide its sponsored teams with hardware and software wherever needed. ETAS has been sponsoring the Formula Student Germany – the most important construction competition for engineering students worldwide – since 2008. The current racing series will be held at the Hockenheim circuit from July 30 to August 4, 2013.

The FSG, which enjoys the patronage of the German Association of Engineers (VDI), competes against a 115 teams involving a total of 2,500 students. Looking back at previous years, the company's engagement in the Formula Student has already resulted in the recruitment of highly qualified junior talent. Brigitte Mai, head of ETAS Human Resources, has high praise for the students' work: "They stand out with their unique performance in terms of personal dedication to the team and to the practical deployment of knowledge gained." With an average age of about 20, the budding engineers have exactly one year to design, construct, and build a complete vehicle. In the process, they create a detailed budget and marketing concept for their racer. Success belongs to those who combine technical and practical knowledge with a strong team spirit. "Regularly scheduled team events are essential to us," emphasizes Aaron Ochs, DHBW Engineering team member and current participant in the dual-studies

ETAS GmbH

Borsigstraße 14
70469 Stuttgart, Germany
Phone +49 711 89661-240
Fax +49 711 89661-108

Press and Public Relations:
Anja Krahl

anja.krahl@etas.com
www.etas.com

program at ETAS. "They are a way of welding us together. It's the only way to create the strong bond needed for this kind of competition." A jury composed of motor sports and auto industry experts – which in 2013 also includes six ETAS personnel – evaluates the various disciplines.

As the competition winds down, the winner is not necessarily the fastest racecar but the vehicle with the strongest overall concept in terms of construction, racing performance, financial planning and sales arguments.

ETAS supports its sponsored teams already during early preparations, e.g., with the testing workshop held at the Boxberg Proving Grounds jointly with Bosch GmbH and its subsidiary Bosch Engineering. On July 12 and 13, Boxberg was the venue for 23 student teams from Germany, Austria, and Switzerland to show their team-built cars under actual racing conditions. More than 230 participants availed themselves of the opportunity to run their teams through dynamic tests that painstakingly copied the conditions of their original counterparts at Hockenheim, and to make final modifications to the vehicles. Here too, experts from Bosch and ETAS lent their support with the use of the tools being used. Bernd Edelmann, the driver of the Stuttgart University Racing Team, praises the ideal testing opportunities at the Boxberg grounds: "This is the first time that we encounter the other participating teams. We get to make comparisons between their performance and our own, and we can make deductions as to where we still need to optimize."

ETAS GmbH

ETAS provides innovative solutions for the development of embedded systems for the automotive industry and other sectors of the embedded industry. As a systems provider, ETAS supplies a multifaceted portfolio that covers the range from integrated tools and tool solutions to engineering services, consulting, training, and support. Security solutions in the area of embedded systems are offered by the ETAS subsidiary ESCRYPT. Established in 1994, ETAS GmbH is a 100-percent subsidiary of the Bosch Group, with international subsidiaries and sales offices in 13 countries in Europe, North and South America, and Asia.

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