



DRIVING EMBEDDED EXCELLENCE

ETAS GmbH
Borsigstraße 24
70469 Stuttgart, Germany
Phone: +49 711 3423-2240

Press and Public Relations:
Anja Krahl

anja.krahl@etas.com
www.etas.com

Press Release

New ETAS building brings all Stuttgart associates under one roof

Stuttgart, September 9, 2018 – Having previously been spread across four different buildings in the Feuerbach district of Stuttgart, all of ETAS' associates in Germany – around 700 – are now housed under a single roof for the first time. Having an open office concept, light-flooded rooms, lounges, conversation areas, and creativity spaces, the new ETAS building offers inspiring working conditions to encourage new and flexible ways of working together.

ETAS associates have been actively involved in the design and construction of the new headquarters building in Stuttgart – one of the reasons that it is affectionately referred to as ETAS Home within the company.

“The name chosen for the building, ETAS Home, makes it clear just how strongly people identify with it – it is clearly much more than just an office,” says Friedhelm Pickhard, Chairman of the Board of Management of ETAS GmbH.

A new work environment

Work on the construction of the building began in March 2016, and the six-story building has a total floor area of 26,100 square meters. ETAS Home provides space for around 990 workplaces as well as 238 meeting rooms. As well as conventional conference rooms, the building also offers other networking space consisting of focus rooms, telephone cells, and scrum rooms.



DRIVING EMBEDDED EXCELLENCE

New additions include silent working rooms where people can retreat to focus on highly concentrated individual work, silence lounges for relaxation, and creative spaces in the form of activity lounges. Associates and visitors can also meet in the bistro area on the ground floor.

Space for creativity

To realize the concept of inspiring working conditions, the space was deliberately configured to encourage creativity and informal discussion. One aim of this approach is to generate new ideas and facilitate thinking out of the box. Teams now have access to dedicated spaces offering workshop facilities and materials that allow them to work together to develop ideas and immediately put together physical prototypes. Known as activity lounges, these spaces consist of a big lounge area, a workshop space, and two integrated focus rooms; they can be found on several of the floors and are each dedicated to a specific theme, for instance sports/competition, improvisation/graffiti, and space and science fiction.

A wide range of room arrangements and communication options allow for efficient work on a wide variety of tasks. People are never far away from each other, with increased opportunity for informal discussion, encouraging innovation. The goal is to provide an excellent and appealing work environment that will inspire associates now and in the future.

The new ETAS building is located next door to the old headquarters on Borsigstraße.

The new address for visitors is as follows:

ETAS GmbH

Borsigstraße 24

70469 Stuttgart, Germany



DRIVING EMBEDDED EXCELLENCE

ETAS GmbH

ETAS provides innovative solutions for the development of embedded systems for the automotive industry and other sectors of the embedded industry. As a systems provider, ETAS supplies a multifaceted portfolio that covers the range from integrated tools and tool solutions to engineering services, consulting, training, and support. Holistic IoT security solutions are offered via ETAS subsidiary ESCRYPT. Established in 1994, ETAS GmbH is a 100-percent subsidiary of the Bosch Group, with international subsidiaries and sales offices in Europe, North and South America, and Asia.

Further information online at www.etas.com