

ETAS GmbH

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Press Release

ETAS Calibration Consulting business ramps up and supports efficient calibration of embedded systems

- ETAS successfully launched Calibration Consulting business
- New services broadly cover calibration process
- Various customers already increased their calibration efficiency

Stuttgart, June 24, 2014 – Head of Calibration Consulting Andreas Gerhardt is proud about the successful launch of Calibration Consulting activities: “We are happy to see that in this short period various customers chose to put their trust in our experienced experts. Our consultants greatly increased calibration efficiency in various projects. And the demand is still growing!”

The development of innovative engine and vehicle functions has brought a huge progress in terms of performance, comfort, safety, and eco-friendliness. With the networking of different vehicle areas, the calibration of vehicle systems has become a complex challenge, involving more calibration work and rising costs for test benches and test vehicles. At the same time, there is constant pressure for calibration projects to be completed more quickly and cost-effectively.

ETAS helps OEMs and suppliers in the automotive and off-highway industries to meet this challenge with its Calibration Consulting services. ETAS consultants are experts and project managers with long-term practical experience in the calibration of powertrain and chassis systems. Calibration consultants support the entire development and calibration process, including smart and virtual cali-

bration methods. After implementation supported by ETAS consultants, customers will enjoy lasting benefits in their day-to-day calibration business.

In addition to the traditional embedded software tools portfolio, ETAS now offers consultancy services for calibration. With these services ETAS supports the complete calibration process, including workflow and data management as well as the setup of experiments with advanced technologies.

Consulting services provide a strategic backbone for the ETAS portfolio. Based on ETAS engineers' broad expertise in processes, methods, and tools development as well as their comprehensive understanding of automotive systems and software engineering, the company offers tailored consulting services to optimize the design of development processes.

For more information, please visit www.etas.com/calibration-consulting

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ETAS provides innovative solutions for the development of embedded systems for the automotive industry and other sectors of the embedded industry. As a systems provider, ETAS supplies a multifaceted portfolio that covers the range from integrated tools and tool solutions to engineering services, consulting, training, and support. Security solutions in the area of embedded systems are offered by the ETAS subsidiary ESCRYPT. Established in 1994, ETAS GmbH is a 100-percent subsidiary of the Bosch Group, with international subsidiaries and sales offices in 13 countries in Europe, North and South America, and Asia.