

Agenda



9:15 - 09:25	Welcome	
9:25 - 09:45	Keynote: The software-defined era: From vision to volume Christoph Hartung, Bosch and Mariella Minutolo, ETAS	
09:45 - 10:15	Opening Panel: AI in the Driver's Seat: From Vision to Volume Christoph Hartung - Bosch, Mariella Minutolo - ETAS, Bernd Wagner - Schwarz Digits, John Bogema - Ford	
10:30 - 11:10	From Sensors to Vehicle Computers: ETAS RTA and Semiconductor Solutions for Next-Generation E/E Architectures ETAS, Infineon and NXP	Scaling autonomous driving in global market: From AI Frontier to Industrial-grade ADAS Product Bosch and AI Board Bosch
11:20 - 11:50	A day in the life of an SDV agent coach. How "spec-as-code," SDN/SDP, and agentic AI position automotive to lead the next industrial revolution Bosch and Amazon Web Service	AI-driven Calibration Hyundai
12:00 - 13:30	Lunch Break	
13:45 - 14:15	Where intuition meets intelligence. The cockpit of the future Bosch, MHP and studiokurbos	De-risking AUTOSAR-to-S-CORE migration with AI ETAS and Bosch
14:30 - 15:00	Designing intelligence: human-centered design for AI-powered mobility Bosch and Bosch UX	AI jumpstart - mastering complexity and boost productivity with RTA ETAS and Bosch
15:00 - 15:30	Coffee Break	
15:30 - 16:00	Human humanoid digital twin (HHDT) assurance loop Jaguar Land Rover	The AI-Defined Vehicle: Reshaping Mobility's Future Bosch
16:10 - 16:40	How to measure reliably and efficiently cross-domain data	Shaping the next level of vehicle health and repair
16:50 - 17:30	Closing panel: The Moment of Delivery: Turning Our Promise into Reality with Eclipse S-CORE Sven Kappel - ETAS, Michael Kram - Bosch, Marcus Rettstatt - MB Tech, Tom Feischmann Accenture, Sara Gallian - Eclipse Foundation	
17:30 - 20:00	Networking get together	

Keynote

Panel discussion

Expert presentation

ETAS & partner exhibition 09:45-16:50 & 17:30-18:30

"The Vision Spot" – Open discussion on Cyber Security Maturity Report (10:30), SAI – Your trusted partner für Safety compliance (11:20), TARA Co-Pilot: Fast-Track Automotive Security Compliance (14:20) & UX (15:30)