

Agenda



9:10 - 09:20	Welcome	
9:20 - 09:55	Keynote Thomas Irawan, ETAS & Andreas Dempf, Bosch Co-creating the future: Mastering complexity and driving innovation in the automotive ecosystem	
10:05 - 10:45	Panel discussion Speed as a success factor: Global perspectives on SDV development (ThunderSoft, ZD Technology, Chery, Audi, ETAS)	
11:00 - 11:30	Expert presentation Driving innovation: mastering multi-domain integration in SDVs (Bosch & ETAS)	Expert presentation Getting the least from your AUTOSAR stack (Gliwa & ETAS)
11:40 - 12:10	Zephyr's journey to functional safety (Alektometis)	Zero to SDV in HCVs: An exploration (Ford Otosan & ETAS)
12:10 - 13:30	Break	
13:30 - 14:10	Panel discussion Christian Uebber, ETAS & Bosch, Deloitte, Google, Kernkonzept How to get to 10x faster software development with GenAI	Expert presentation Harmonizing cybersecurity approaches in merged vehicle architectures (ETAS)
14:30 - 15:00	Expert presentation AI-driven ADAS – Success strategies on global race for safer, smarter mobility. (Bosch)	Expert presentation Beyond UN R155: Resilient security posture empowering the automotive ecosystem in the CRA era. (ETAS)
15:00 - 15:30	Coffee Break	
15:30 - 16:00	Expert presentation ETAS Vehicle Software Platform Suite powered by ETAS S-CORE Distribution (ETAS)	Expert presentation SOVD and beyond: Shaping the next generation of automotive diagnostics (JLR, ETAS)
16:10 - 16:40	Expert presentation Fine-tuning efficiency: Measurement and calibration for electrified vehicles (ETAS)	
16:45 - 17:30	Closing panel Mariella Minutolo, ETAS & VDA, PFA, Eclipse, BMW, Valeo Brain Division Standards – Quo vadis Europe?	
17:30 - 20:00	Networking get together	

ETAS & partner exhibition 10:00-16:45 & 17:30-18:30

"The Vision Spot" - Open discussion on Open Source (10:30), Cloudification (11:40), AI (14:30) & Cybersecurity (16:00)